

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

New Media Firm
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
312140-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1652

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	312140	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/12	09/30/12	SU 12a-1a	12am-1am	-----S	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$210.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/30/12 12:15 AM SU 12a-1a 12am-1am :30 TV105X12812H \$210.00 NM									
2	09/25/12	09/25/12	Tuesday Prime C	10-11pm Tuesday	-T-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 11:00 PM Tuesday Prime C 10-11pm Tuesday :30 TV103X12812H \$7,500.00 NM									
3	09/28/12	09/28/12	Friday Prime A	8-9pm Friday	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 09/28/12 8:45 PM Friday Prime A 8-9pm Friday :30 TV105X12812H \$3,000.00 NM									
4	09/29/12	09/29/12	ABC's Saturday Night FocSA	8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 7:59 PM ABC's Saturday Night Football SA 8pm-1130pm :30 TV105X12812H \$3,000.00 NM									
5	09/30/12	09/30/12	SU 12a-1a	12am-1am	-----S	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/30/12 12:59 AM SU 12a-1a 12am-1am :30 TV105X12812H \$215.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/30/12	09/30/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/30/12 11:54 PM SU 1130p-12a 1130pm-12am :30 TV105X12812H \$1,000.00 NM									
7	09/29/12	09/29/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 1:11 AM SA 1230a-130a 1230am-130am :30 TV105X12812H \$175.00 NM									
8	09/29/12	09/29/12	SA Lets Ask America	1200xm-1230xm	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 12:41 AM SA Lets Ask America 1200xm-1230xm :30 TV105X12812H \$250.00 NM									
9	09/25/12	10/01/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 1:43 AM M-F 106a-206a 106am-206am :30 TV103X12812H \$400.00 NM 2 WXYZ W 09/26/12 1:25 AM M-F 106a-206a 106am-206am :30 TV104X12812H \$400.00 NM 3 WXYZ Th 09/27/12 1:16 AM M-F 106a-206a 106am-206am :30 TV104X12812H \$400.00 NM 4 WXYZ F 09/28/12 1:39 AM M-F 106a-206a 106am-206am :30 TV105X12812H \$400.00 NM									
10	09/25/12	10/01/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV103X12812H \$750.00 NM 2 WXYZ W 09/26/12 12:45 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV104X12812H \$750.00 NM 3 WXYZ Th 09/27/12 12:30 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV104X12812H \$750.00 NM 4 WXYZ F 09/28/12 12:49 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV105X12812H \$750.00 NM									
11	09/25/12	09/27/12	11pm Actn News M-F	Late News M-F	-1-1---	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 11:31 PM 11pm Actn News M-F Late News M-F :30 TV103X12812H \$4,000.00 NM 2 WXYZ Th 09/27/12 11:34 PM 11pm Actn News M-F Late News M-F :30 TV104X12812H \$4,000.00 NM									
12	09/30/12	09/30/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/30/12 6:11 PM Su 6-630p 6-630pm Sun :30 TV105X12812H \$1,800.00 NM									



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312140-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/25/12	10/01/12	M-F 7-730p	7-730pm M-F	1111---	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 1111--- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 7:14 PM M-F 7-730p 7-730pm M-F :30 TV103X12812H \$2,500.00 NM									
2 WXYZ W 09/26/12 7:15 PM M-F 7-730p 7-730pm M-F :30 TV104X12812H \$2,500.00 NM									
3 WXYZ Th 09/27/12 7:27 PM M-F 7-730p 7-730pm M-F :30 TV104X12812H \$2,500.00 NM									
14	09/25/12	09/28/12	6-630pm M-F	6-630pm M-F	--1-1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 --1-1-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/26/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 TV104X12812H \$2,500.00 NM									
2 WXYZ F 09/28/12 6:08 PM 6-630pm M-F 6-630pm M-F :30 TV105X12812H \$2,500.00 NM									
15	09/25/12	10/01/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 5:36 PM 5-6pm M-F 5-6pm M-F :30 TV103X12812H \$1,800.00 NM									
2 WXYZ W 09/26/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 TV104X12812H \$1,800.00 NM									
3 WXYZ Th 09/27/12 5:40 PM 5-6pm M-F 5-6pm M-F :30 TV104X12812H \$1,800.00 NM									
4 WXYZ F 09/28/12 5:24 PM 5-6pm M-F 5-6pm M-F :30 TV105X12812H \$1,800.00 NM									
16	09/25/12	09/28/12	Dr. Oz	4-5pm M-F	--1-1--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 --1-1-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/26/12 4:28 PM Dr. Oz 4-5pm M-F :30 TV104X12812H \$1,400.00 NM									
2 WXYZ F 09/28/12 4:38 PM Dr. Oz 4-5pm M-F :30 TV105X12812H \$1,400.00 NM									
17	09/25/12	10/01/12	The Chew	1-2pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 1:28 PM The Chew 1-2pm M-F :30 TV103X12812H \$800.00 NM									
2 WXYZ W 09/26/12 12:58 PM The Chew 1-2pm M-F :30 TV103X12812H \$800.00 NM									
3 WXYZ Th 09/27/12 1:31 PM The Chew 1-2pm M-F :30 TV104X12812H \$800.00 NM									
5 WXYZ F 09/28/12 12:59 PM The Chew 1-2pm M-F :30 TV105X12812H \$800.00 NM									
18	09/25/12	10/01/12	M-F 12-1pm	12-1pm	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM									
2 WXYZ W 09/26/12 12:39 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,200.00 NM									
3 WXYZ Th 09/27/12 12:09 PM M-F 12-1pm 12-1pm :30 TV104X12812H \$1,200.00 NM									
5 WXYZ F 09/28/12 12:27 PM M-F 12-1pm 12-1pm :30 TV105X12812H \$1,200.00 NM									



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312140-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/25/12	10/01/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 11:21 AM M-F 11a-12n 11am-12pm M-F :30 TV103X12812H \$1,500.00 NM									
2 WXYZ W 09/26/12 11:42 AM M-F 11a-12n 11am-12pm M-F :30 TV103X12812H \$1,500.00 NM									
3 WXYZ Th 09/27/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 TV104X12812H \$1,500.00 NM									
4 WXYZ F 09/28/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 TV105X12812H \$1,500.00 NM									
20	09/25/12	10/01/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 10:34 AM M-F 10a-11a 10-11am M-F :30 TV103X12812H \$800.00 NM									
2 WXYZ W 09/26/12 10:53 AM M-F 10a-11a 10-11am M-F :30 TV103X12812H \$800.00 NM									
3 WXYZ Th 09/27/12 10:28 AM M-F 10a-11a 10-11am M-F :30 TV104X12812H \$800.00 NM									
4 WXYZ F 09/28/12 10:30 AM M-F 10a-11a 10-11am M-F :30 TV105X12812H \$800.00 NM									
21	09/25/12	10/01/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 9:55 AM M-F 9a-10a 9-10am M-F :30 TV103X12812H \$1,000.00 NM									
2 WXYZ W 09/26/12 9:34 AM M-F 9a-10a 9-10am M-F :30 TV103X12812H \$1,000.00 NM									
3 WXYZ Th 09/27/12 9:21 AM M-F 9a-10a 9-10am M-F :30 TV104X12812H \$1,000.00 NM									
4 WXYZ F 09/28/12 9:44 AM M-F 9a-10a 9-10am M-F :30 TV105X12812H \$1,000.00 NM									
22	09/30/12	09/30/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/30/12 8:40 AM Action News SUN 8am Sun 8-930am :30 TV105X12812H \$900.00 NM									
23	09/30/12	09/30/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/30/12 7:48 AM GMA SUN 7-8am SUN 7-8am :30 TV105X12812H \$900.00 NM									
24	09/29/12	09/29/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/29/12 7:29 AM GMA SAT 7-8am SAT 7-8am :30 TV105X12812H \$900.00 NM									
2 WXYZ Sa 09/29/12 7:48 AM GMA SAT 7-8am SAT 7-8am :30 TV105X12812H \$900.00 NM									
25	09/29/12	09/29/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/29/12 6:24 AM Action News SAT 6am SAT 6-7am :30 TV105X12812H \$500.00 NM									

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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/26/12	09/28/12	M-F 7-9am	7-9am M-F	-- 1- 1--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -- 1- 1-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 7:55 AM M-F 7-9am 7-9am M-F :30 TV103X12812H \$2,000.00 NM 2 WXYZ F 09/28/12 8:54 AM M-F 7-9am 7-9am M-F :30 TV105X12812H \$2,000.00 NM									
27	09/25/12	09/28/12	5am News M-F	5-6am M-F	- 1111--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 - 1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 5:45 AM 5am News M-F 5-6am M-F :30 TV103X12812H \$900.00 NM 2 WXYZ W 09/26/12 5:42 AM 5am News M-F 5-6am M-F :30 TV103X12812H \$900.00 NM 3 WXYZ Th 09/27/12 5:58 AM 5am News M-F 5-6am M-F :30 TV104X12812H \$900.00 NM 4 WXYZ F 09/28/12 5:39 AM 5am News M-F 5-6am M-F :30 TV105X12812H \$900.00 NM									
28	09/25/12	10/01/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 4:52 AM 7 Action News This Morning 430a-5a :30 TV103X12812H \$300.00 NM 2 WXYZ W 09/26/12 4:42 AM 7 Action News This Morning 430a-5a :30 TV103X12812H \$300.00 NM 3 WXYZ Th 09/27/12 4:38 AM 7 Action News This Morning 430a-5a :30 TV104X12812H \$300.00 NM 4 WXYZ F 09/28/12 4:42 AM 7 Action News This Morning 430a-5a :30 TV105X12812H \$300.00 NM									

Total Spots **65** Gross Total **\$86,350.00**

Payment Terms 30 Days

Agency Commission **\$12,952.50**

Net Amount Due **\$73,397.50**